



January 31, 2007

To Whom It May Concern:

The city of Coppel, Texas is a 38,000-person suburb in the heart of the Dallas-Ft. Worth Metroplex. In 1999, the City Council instructed staff to develop a government cable show that would inform and entertain citizens.

Realizing that “entertainment” and “government” were an oxymoron, I pursued this directive anyway. That’s when I stumbled across DFW Multimedia Inc., and their creative staff. They can actually take government information and make it interesting and entertaining and for that the City is grateful!

Eight years and more than 100 shows later, DFW Multimedia continues as the contracted vendor for all of the City’s video needs including production of all the monthly shows, creator and producer of our award-winning economic development video, technical services for our Council and Planning and Zoning meetings, as well as consultant and technical advisor for all of our multimedia services and needs.

DFW has provided a variety of technical, video, scripting and creative services that have met and exceeded the needs of our requests. Coppel is fortunate to be associated with DFW Multimedia and appreciative of all they contribute to this community!

Respectfully,

Sharon Logan
Community Information Officer
City of Coppel, Texas